

VILLAGE OF FRANKFORT
ECONOMIC DEVELOPMENT COMMITTEE MINUTES
May 12, 2010

CALL TO ORDER AND ROLL CALL

Mayor Holland called the Economic Development Committee to order at 8:01 p.m. on Wednesday, May 12, 2010, at the Village Administration Building, 432 W. Nebraska Street, Frankfort.

Members present for roll call were Mayor Jim Holland, Anitra Alexander, Mike Crowley, Michael Peltz and Paula Dejmek Woods. Also in attendance were Trustees Cindy Heath, Todd Morgan, Mike Stevens and Dick Trevarthan; Village Administrator Jerry Ducay, Police Chief Rob Piscia, Community Relations Manager Mary Canino; Building Director/Director of Community Development Jeff Cook, Commander John Burica, Keith Ogle; Peg Paul, Charlie Kaminski, Ken Hawke and Teresa Kara.

APPROVAL OF THE MINUTES (April 14, 2010)

Trustee Morgan made a motion (#1), seconded by Trustee Stevens, to approve the Economic Development Committee minutes for April 14, 2010, as presented. The motion was unanimously approved.

HISTORIC DISTRICT SIGNAGE - DISCUSSION

Administrator Ducay provided a brief overview on the Village's efforts to improve the signage in the historic district.

Discussion was held about the different types and sizes of way-finding signs and entryway signs for the historic district.

Director Cook provided an overview of what the signage would be used for and why it is important to have a change in design. It was noted the purpose of Committee discussion was to provide staff with clear direction on the type of signage to be placed in the historic district. Ultimately, sign companies would be contacted to provide mockups and proposals for presentation at a future committee meeting.

Following discussion, the Committee provided the following direction to staff regarding the historic district signage:

- Monument signage with semi-permanent changeable event posting should be incorporated. Historic "downtown" should appear on the monument sign in place of Historic "district." The sign foundation should be retained and members desired all signs

to include design elements that relate to one another, such as an arch. Lettering on the monument sign would include the words “Shopping, Entertainment, Dining,” or similar.

- Way-finding signs should be tied in with the design theme in a manner that is similar to the monument signage. (See the memo for the preferred concept.)
- Event banners should be located on the entry streets coming into the historic downtown area. The design of the banners should appear of high quality and historically rich. Members did not wish to see banners on every light pole, rather focus the message in a few key locations.

Discussion was also held on having kiosks located within the downtown area. Members agreed a main kiosk should be constructed near the washrooms along the Old Plank Road Trail and should be similar in design to the concept drawing published in the 2007 Revitalization Strategies plan.

Additional discussion was held regarding tenant signs, including on the buildings and “A frame” signs.

OTHER BUSINESS

None.

ADJOURNMENT

Trustee Morgan made a motion (#2), seconded by Trustee Trevarthan, to adjourn the Economic Development Committee meeting of May 12, 2010, at 8:50 p.m. The motion was approved by all present.

Recorded by (via tape): Chief Rob Piscia
Transcribed by: Debbie Cox